

Pinstone Communications Environmental Policy

The importance of an environmental policy

Pinstone's Environmental Policy has been developed to provide a framework for Pinstone and its staff to continuously monitor and improve their environmental performance against clear objectives.

Pinstone like all organisations inevitably makes an impact on the environment, for example through its use of energy, water and other natural resources.

We will use the following guiding principles to drive forward continual improvements in Pinstone's environmental performance.

The guiding principles

Pinstone will:

- minimise its use of natural resources and seek to lessen its adverse impact on the environment
- meet or exceed all applicable environmental regulations and will set its own standards and targets if there are no relevant Government or EU regulations
- keep abreast of relevant technical and legislative developments in order to continue operating in accordance with current best practice
- purchase, wherever possible, non-polluting and energy efficient products and technologies, adhering to an environmental procurement policy
- assist suppliers and members to promote products and activities that minimise their environmental impact
- raise awareness of environmental responsibilities and actively promote good environmental practice to its staff and membership
- measure performance against these objectives and report this fully

